

Bruce Davis  
Performance Review  
September 11, 2018

This document focuses on accomplishments in the two years since Davis's last performance review. Davis serves as the Vice Provost, the Dean of the Division of Online and Continuing Education, and as the WSU Davis Campus Dean. The accomplishments listed below are not those of any one individual. They are a team effort based on the contributions of many people. Deficiencies in performance, of which there are many, are the responsibility of Davis alone.

#### WSU Davis Campus

Over the past two years, significant improvements have been made at the WSU Davis Campus. These are primarily the result of three WSU Davis Council committees focusing on campus vibrancy, marketing, and academic programs.

Through the efforts of the Davis Campus Vibrancy Committee, there is now new or much improved signage inside and outside the campus buildings. Two new pergolas have been built and installed in the D2 patio area. Together with new outdoor furniture, this space is now more suitable for outdoor events and activities, as well as everyday use by students, faculty, and staff members. The 15-year old D2 lobby area has also been upgraded, with new paint, lighting, wall murals, and tile.

The Davis Campus Marketing Committee, which meets monthly through the year, has developed a comprehensive marketing plan. This committee also coordinates Campus marketing activities, such as our efforts at the Layton Hills Mall, a newly redesigned Davis Campus website, the development of new marketing brochures and materials, and the opening of the new Intermountain Layton Hospital. Both of these committees are staffed in part by members of the University Marketing and Communications department.

The Davis Campus Academic Programs Committee meets several times a year to assess the adequacy of academic programs at the Davis Campus, coordinate class selection and scheduling with the Northern Utah Academy for Math, Engineering, and Science (NUAMES), and consider additional classes and programs that might be useful to bring to the Davis Campus. This committee has greatly improved collaboration and coordination between Campus Administration, Enrollment Services, Online and Continuing Education, and NUAMES. Several new academic programs have been added, such as the Masters in Respiratory Therapy, and a number of early college focused classes have been added to the schedule. Finally, Building D2 is now 15-years old, and all of the classroom technology systems have been upgraded to new campus standards and with new equipment over the past two years.

A new Engineering and Applied Science building at the Davis Campus has been planned and programmed, with construction expected to begin in the Spring of 2019.

## Division of Online and Continuing Education

There have been several important changes in the Division of Online and Continuing Education (DOCE) over the past two years. An external review team of consultants from LERN conducted a comprehensive review of the Division. On the whole, the review was positive, but there were a number of recommendations that were made and that have been acted upon.

Given the growing importance of Online education, and in recognition of the 20-year anniversary of WSU Online, the Division's name was changed to Online and Continuing Education. Operations, financial, and enrollment services have been centralized. The new Center for Community Education on 26<sup>th</sup> and Monroe in East Central Ogden is approaching completion, and will facilitate a stronger partnership with the Ogden community and with a wide range of Ogden campus entities.

A new testing product is under development to replace the aging Chi Tester product and Beta testing will begin next week. Given the technology commercialization opportunities, an outside marketing firm was engaged to develop a product name (XZAM) and the University's Technology Commercialization Office has obtained a trademark. We are working with Rumor Advertising to develop a logo and branding strategy, which should be in place by the end of the calendar year.

Career and Technical Education continues to thrive. Perkins funding for two-year programs at Weber State has been increased by 25 percent over the past two years. WSU now receives \$950,000 annually.

## Innovation and Research Support

This is an area that began to report to Davis in July of 2016 after the departure of Alex Lawrence from the Provost's Office. It is comprised of the Small Business Development Center, the Office of Sponsored Projects, the Technology Commercialization Office, and the WSU Research Foundation, which oversees Startup Ogden and Weber State Downtown.

Over the past two years, the WSU Small Business Development Center (SBDC) has assisted in the start of more businesses than any other SBDC in the State of Utah and has doubled its Spanish-speaking consulting staff to better assist underserved business communities in the Ogden area.

The Office of Sponsored Projects (OSP) has submitted 170 proposals, 64 of which were large grants of over \$50,000. It has created a new database of grants and contracts, as well as a research development training program. Ensuring compliance with government regulations is a critical part of the work of the OSP. Over the past two years the Office has overhauled Institutional Review Board (IRB) and Animal Care and Use (IACUC) policies and procedures, created an expedited IRB classroom research process, and moved IRB and IACUC compliance documentation to an electronic format.

The Technology Commercialization Office (TCO) created a new student seed fund and obtained donor support to provide initial funding. Five provisional patents were filed over the past two years and over 60 visits were made to area businesses to promote economic development and collaboration with Weber State.

Upon taking over responsibility for the Research Foundation, we undertook a comprehensive revision of the Foundation bylaws and made appropriate changes to ensure compliance and improved governance. A full audit of the Foundation's finances was also undertaken. A recent statewide audit of foundations associated with state colleges and universities singled out the WSU Research Foundation as exemplary in terms of its structure, governance, and efficacy.

Over the past two years, a comprehensive study was made of how economic development is handled at Weber State University. An economic development committee was created and met monthly to coordinate activities and consider improvements. A consultant, Craig Bott from Grow Utah Ventures, was engaged to conduct interviews with WSU faculty, staff, and administrators and to survey the community. The study recommended that the university hire a full-time economic development director. This position was created under the Division of University Advancement and has recently been filled.

#### Northern Utah Academy for Math, Engineering, and Science (NUAMES)

NUAMES has been the top-performing high school for the past five years. It has been located at the WSU Davis Campus since 2007 and its enrollment has been capped at 750 students for the past several years. The waiting list grew to over 200 students who had been turned away after the lottery process had filled all available vacancies. Through efforts with the State Charter School Board and the administration at Weber State, an Ogden expansion was approved. This expansion (or replication) allows for a new NUAMES North campus to admit 200 students in the Fall of 2018, 350 in the Fall of 2019, and 550 students in the Fall of 2020.

In preparation for this expansion, a revised NUAMES early college scholarship program was devised and put into place. A 25-member NUAMES North Task Force, comprised of WSU and NUAMES staff members, prepared detailed plans for the transition, revised or developed new policies and procedures, arranged for facilities, and coordinated the opening of the NUAMES North Campus at the WSU Ogden campus. A successful opening with 200 students was made in August of 2018.

#### Community Service

Davis serves on a number of boards and in other community service venues. This has been perceived to be critical to the University's success at the Davis Campus and in Continuing Education activities at various off-campus centers and other locations. A partial listing of these activities includes:

- Davis Chamber of Commerce, where Davis currently serves as a member of the Board of Governors. In the past Davis has served as the chair of the board and a member of the executive committee.
- Intermountain Layton Hospital, where Davis serves on the board and as the chair of the Steering Committee. This new hospital will open in October of 2018.
- Intermountain McKay-Dee Hospital, where Davis serves as a board member, chairs the Community Benefit Committee of the board, and serves on the board executive, planning, and finance committees. Davis is in his fourth three-year term and will need to step down in December of 2019.
- Northern Utah Academy for Math, Engineering, and Science, where Davis serves as Vice Chair and a board member of the school board.
- State Charter School Board, which authorizes and oversees 135 charter schools statewide with a total enrollment of over 75,000 students. Appointed by Governor Herbert, Davis served two terms on the board and rotated off in June of 2018.
- State Health Facilities Board. Davis was appointed to this board by Governor Herbert and will complete his term of service in June of 2019.
- UTOPIA Fiber Board. UTOPIA (the Utah Telecommunications Open Infrastructure Agency) is a non-profit consortium of 11 cities in Utah that delivers high speed fiber Internet service to governments, businesses, and residences. Davis serves as a board member.
- Utah Certified Development Company administers the Small Business Administrations fixed-asset loan program throughout Utah. Davis has served as a board member for almost 30 years.
- Wasatch Front Economic Development District. Davis was appointed by the Davis County Commission and serves as a member of the Strategy Committee of the board.
- WSU Research Foundation. Davis serves as a board member and as Vice Chair.

In addition to the foregoing, Davis is a member of the Layton City Council. As an elected official, he is responsible for economic development, the military affairs committee, and the community action council. He also serves as Mayor Pro-Tem, filling in for and conducting City Council meetings in the absence of the Mayor. Davis also serves as a member the City's Redevelopment Agency Board and on the board of the Municipal Building Authority. His current term of office will end in December of 2019.